

**Pochin's PLC**  
**Director/PDMR Shareholding**

The Company was informed yesterday that Mr Michael Chadwick, a non-executive director of the Company, disposed of 1,958,780 ordinary shares in the capital of the Company on 4 March 2008 to Quiros Limited, a company to which Mr Chadwick is connected, at a price of 181p per share.

In addition, the Company was informed yesterday that Quiros Limited purchased 50,000 ordinary shares in the capital of the Company on 4 March 2008, at a price of 181p per share.

Accordingly, Mr Chadwick now has a beneficial interest in 14,000 ordinary shares in the Company being 0.06 per cent of the total voting rights of the Company. Quiros Limited now has a beneficial interest, and accordingly Mr Chadwick now has a non-beneficial interest, in 4,593,364 ordinary shares in the Company, being 22.08 per cent of the total voting rights of the Company.

6 March 2008

Enquiries:

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