

Pochin's PLC (the 'Company')

Director/PDMR Shareholding

The Company has today been informed that Mr D R R Pochin, a director of the Company, disposed of 500 Pochin's ordinary shares on 11 June 2007 at a price of 342p per share, 500 Pochin's ordinary shares on 12 June 2007 at a price of 337p per share, 500 Pochin's ordinary shares on 13 June 2007 at a price of 335p per share and 3,000 Pochin's ordinary shares on 14 June 2007 at a price of 333p per share.

Mr D R R Pochin now has a beneficial interest in 6,000 ordinary shares in the Company being 0.03 per cent of the total voting rights of the Company.

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