

13 December 2006

Pochin's PLC (the 'Company')
Director/PDMR Shareholding

The Company was notified today that Mr D W Thomas, a director of a subsidiary company, exercised 4,500 share options in the capital of the Company on 11 December 2006 at a price of 121p per share. Following this acquisition, Mr D W Thomas now has a beneficial interest in 5,500 ordinary shares in the Company being 0.02 per cent of the issued ordinary share capital.

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