

**Pochin's PLC (the "Company")**

**Director/PDMR Shareholding**

The Company has been informed that Mr Michael Chadwick purchased 15,000 ordinary shares in the capital of the Company on 21 April 2010 at a price of 75p per share. Mr Chadwick is a non-executive director of the Company.

Mr Chadwick now has a beneficial interest in 39,000 ordinary shares in the Company, being 0.18 per cent. of the total voting rights of the Company and a non-beneficial interest in 4,840,164 ordinary shares in the Company, being 23.27 per cent. of the total voting rights of the Company.

22 April 2010

**Contact:**

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